

# ★★★ 2011 Schedule of Events ★★★

## TORONTO BMX JAM 2011 BMX STREET COMPETITION

### FRIDAY, MARCH 4 AMATEUR RIDERS DAY

Noon: Practice for 14 and under  
12:45 pm: Preliminary heats 14 and under  
1:40 pm: Practice for Ladies  
2:10 pm: Preliminary heats Ladies  
2:30 pm: Practice for 28 Amateurs  
3:25 pm: Preliminary heats for Amateurs  
4:30 pm: Practice for 28 Amateurs  
5:30 pm: Preliminary heats for Amateurs  
6:40 pm: Practice for 28 Amateurs

### SATURDAY, MARCH 5 PRO RIDERS DAY

10:00 am: Amateur Practice Heats  
Noon: Pro Practice  
3:00 pm: Practice for 30 Pros  
5:00 pm: Preliminary heats for Pros

### SUNDAY, MARCH 6 FINALS DAY

10 am: Practice for 14 and under  
and ladies  
11 am: Finals for 14 and under  
and ladies  
Noon: Practice for Amateurs  
1 pm: Finals for Amateurs  
2 pm: Pro Practice  
4 pm: Pro Finals  
5 pm: Prizes

## 2011 FLATLAND COMPETITION

### FRIDAY, MARCH 4 OPEN PRACTICE

Noon – 9 pm (close of show)

### SATURDAY, MARCH 5 EXPERT QUALIFIER ROUNDS

11 am sharp: Group 1  
11:45 am: Group 2  
12:30 pm: Group 3  
1:45 pm: Group 4  
2:30 pm: Group 5 (if required)  
4:30 pm: Flatland Demonstration

(Featuring Chase Gouin, Flatland Pioneer  
and World Champion Professional. Open  
Practice for Professional and Expert until  
show closes)

### SUNDAY, MARCH 6 EXPERT FINAL

11:30 am sharp: Round 1  
12:15 am approximately: Round 2  
2 pm: Flatland Demonstration  
3 pm: Pro Final

## SHOW TIMES

Better Living Centre  
Exhibition Place Toronto

Fri., March 4, 2011: Noon – 9 pm  
Sat., March 5, 2011: 10 am – 7 pm  
Sun., March 6, 2011: 10 am – 6 pm

## 2011 TORONTO INDOOR MOUNTAIN BIKE CHAMPIONSHIPS

Featuring Dirt Dual Slalom Racing and  
Dirt Jumping Competitions

- ★ 3 separate days of Pro Racing!
- ★ 2 separate days of Amateur Racing!
- ★ 2 separate days of Jump Competitions!
- ★ \$8,500 Pro Purse!
- ★ Merchandise Prizes for Amateurs!

### FRIDAY, MARCH 4

Noon – 7:00 pm  
Open Practice for competitors only

7 pm – 8:30 pm:

DaSilva Challenge Race – Pros ONLY

(In memory of former champion Timmy DaSilva. RIP.)

### SATURDAY MARCH 5

10 am – 11 am: Race Practice  
11:30 am – 2:30 pm: Dual Slalom Races  
3 pm – 4 pm: Dirt Jumping Practice  
4:30 pm – 6 pm: Dirt Jump Contest  
6:30 pm – 7 pm: Awards Presentations

### SUNDAY MARCH 6

10 am – 10:30 am: Race Practice  
11 am – 2 pm: Dual Slalom Races  
2:30 pm – 3 pm: Dirt Jump Practice  
3:30 pm – 5 pm: Dirt Jump Contest

## INVITA SPORT 2011 SPRING FASHION RUNWAY SHOW

SATURDAY, MARCH 5 @ 1 pm  
SUNDAY, MARCH 6 @ 1 pm  
@ the InVita Booth (#500)

A spectacular 15 minutes of  
cycling's hot new Spring and  
Summer fashions showcasing  
Europe's best from Assos,  
Castelli, GSG and Wilier Triestina.

**Don't miss  
our next big  
cycling event**

12<sup>TH</sup> ANNUAL BICYCLE FALL

**BLOWOUT!**

**SATURDAY  
OCT. 15, 2011**

**10 am – 5 pm**

**YEAR-END  
CLEAROUT**

**Direct Energy Centre  
Exhibition Place**

Thank you in advance  
for attending  
this year's show.

**SHIMANO**®

CANADA'S CYCLING MAG

**PEDAL**

**pizza pizza**  
Ontario's #1 Pizza!

**PowerBar**

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