

# DISPLAY SPACE APPLICATION AND CONTRACT

We, the undersigned, herein referred to as exhibitor, do hereby submit our application for reservation of display space as an exhibitor in the

## TORONTO INTERNATIONAL BICYCLE SHOW

March 2 – 4, 2012 • Better Living Centre • Exhibition Place • Toronto, Ontario, Canada

Please print or type clearly

Date.....Company.....

Address.....City.....

Province (or state).....Postal Code (or zip).....E-mail.....

Phone ( ).....Fax ( ).....Contact.....

For advertising purposes, what product(s) will you display?.....

### 2012 Show Hours

MOVE IN: Thursday, March 1: 6 am – 10 pm • MOVE OUT: Sunday, March 4 beginning at 6 pm and ending at midnight

SHOW: Friday, March 2: Noon – 9 pm • Saturday, March 3: 10 am – 7 pm • Sunday, March 4: 10 am – 6 pm

### Rental Rates (Single booth size 10' x 10' or 100 sq. ft.)

Prices per booth are for entire 3 days – per company, per exhibitor

- 1 - 2 booths – \$1,015 per booth (plus 13% Harmonized Sales Tax)
- 3 - 5 booths – \$730 per booth (plus 13% H.S.T.)
- 6 - 9 booths – \$670 per booth (plus 13% H.S.T.)
- More than 9 booths – \$640 per booth (plus 13% H.S.T.)

### SPECIAL MANUFACTURER EXHIBITOR SET-UP PROGRAM

We do it for you! The Show provides and assembles the display – i.e. display, sign, carpet, curtains, table and 2 chairs.

- \$1,115 per 10' x 10' booth (plus 13% H.S.T.)

NOTE: 2% INTEREST CHARGED ON OVERDUE ACCOUNTS.



### Your booth payment also includes

- Complimentary Exhibitor Badges and Show Passes
- 24-hour Security
- Free on-site exhibitor storage
- Free materials handling
- Booth curtains if required
- Opportunity to participate in pre-show publicity material
- Special low rate at Show Hotel
- Pre-show discounts on electrical and exhibit materials

### Payment Schedule

20% due with application. Balance due December 9, 2011.

Any balance unpaid after Dec. 9, 2011, will bear interest at the rate set out in the invoice from Show Management. Contract is valid on acceptance with or without payment. No exhibitor will be permitted access to the show facilities unless all amounts are paid in full.

Payable by cheque to:  
Toronto International Bicycle Show.

### PLEASE NOTE:

Exhibitor will be placed on floorplan upon receipt of 20% deposit and signed contract.

### Important Notice

Payments for booth rentals are non-refundable. I request booth number(s) ..... I understand booths are allocated on a first-come-first-serve basis and my request may not be allowed. I understand I will receive confirmation of my booth number(s). I also understand that this contract is not cancellable. If the exhibitor fails for any reason to take possession of, or to use the space, no refund shall be made and all payments made shall be forfeited as a genuine pre-estimate of damages, not a penalty. Any outstanding monies regarding the total amount on this contract must be paid in full. Show Management reserves the right to cancel any contract for non-payment as and when due, without prejudice to the right of Show Management to seek damages for non-payment from exhibitor. The exhibitor agrees with show management that, for a period of two years from the close of the show in respect of which this agreement is executed, it will not acquire any ownership, interest in or join any organization which owns or is developing any other show which competes with the Toronto International Bicycle Show. The exhibitor agrees to stay within the confines of their space, otherwise the exhibitor agrees to pay Canadian Shows & Special Events Inc. \$500 for "Aisle Infringement."

Total cost of booth(s) \$.....Enclosed is my cheque for \$.....

I hereby apply for space in the Toronto International Bicycle Show 2012 (o/b Canadian Shows & Special Events Inc.) as stated above, subject to show management approval. I accept this application and all its terms and agree to abide by the rules and regulations governing the show.

Authorized

Today's

Signature.....Date.....

Mail or fax to Josie Graziosi, Toronto International Bicycle Show, One Yonge Street, Suite 1801, Toronto, Ontario, Canada M5E 1W7

Fax: (416) 369-0515 • Tel.: (416) 363-1292 • e-mail: josie@telsec.net • website: www.bicycleshowtoronto.com • Our H.S.T. # R135039733

**PLEASE RETURN  
THIS COPY  
WITH PAYMENT**