



24TH ANNUAL
CONSUMER SHOW

Toronto International Bicycle Show

March 5 – 7, 2010

Better Living Centre
Exhibition Place, Toronto, Ontario, Canada



Display Space Application and Contract

We, the undersigned, herein referred to as exhibitor, do hereby submit our application for reservation of display space as an exhibitor in the Toronto International Bicycle Show, March 5 – 7, 2010.

Please print or type clearly

Date..... Company

Address City.....

Province (or state)..... Postal Code (or zip) E-mail

Phone ()..... Fax: ()..... Contact

For advertising purposes, what product will you display?.....

Show Hours

- Move in: Thursday, March 4, 2010: 6 am – 10 pm
- Show: Friday, March 5, 2010: Noon – 9 pm
- Show: Saturday, March 6, 2010: 10 am – 7 pm
- Show: Sunday, March 7, 2010: 10 am – 6 pm
- Move out: Sunday, March 7, 2010: Beginning at 6 pm to midnight

Rental Rates (Single booth size 10' x 10' or 100 sq. ft.)

- Prices per booth are for entire 3 days – per company, per exhibitor
- 1 - 2 booths – \$975 per booth (plus 5% Goods and Services Tax)
- 3 - 5 booths – \$715 per booth (plus 5% G.S.T.)
- 6 - 9 booths – \$655 per booth (plus 5% G.S.T.)
- More than 9 booths – \$625 per booth (plus 5% G.S.T.)

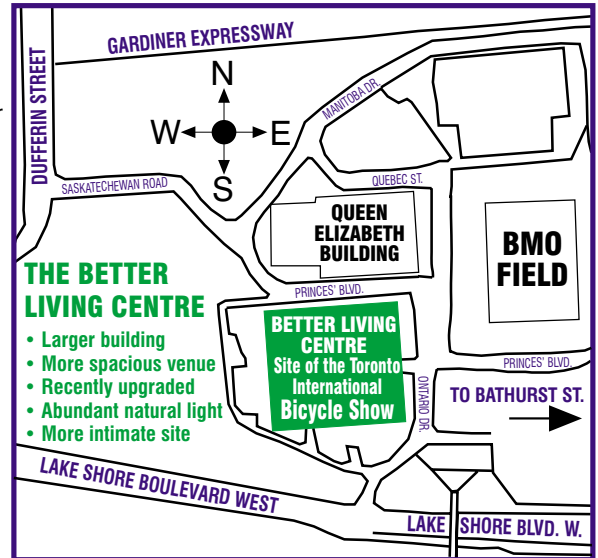
SPECIAL MANUFACTURER EXHIBITOR SPACE (we do it for you)

- The Show provides and assembles the display – i.e. display, sign, carpet, curtains, table and 2 chairs.
- \$1,085 per 10' x 10' booth (plus 5% GST)

NOTE: 2% INTEREST CHARGED ON OVERDUE ACCOUNTS.

Your booth payment also includes

- Complimentary Exhibitor Badges & Show Passes
- 24-hour Security
- Free on-site exhibitor storage
- Free material handling
- Booth curtains if required
- Opportunity to participate in pre-show publicity material
- Special low rate at Show Hotel
- Pre-show discounts on electrical and exhibit materials



Payment Schedule

20% due with application. Balance Due Dec. 10, 2009. Any balance unpaid after Dec. 10, 2009, will bear interest at the rate set out in the invoice from Show Management. Contract is valid on acceptance with or without payment. No exhibitor will be permitted access to the show facilities unless all amounts are paid in full. **Payable by cheque to: Toronto International Bicycle Show.**

PLEASE NOTE

Exhibitor will be placed on floorplan upon receipt of 20% deposit and signed contract.

Important Note

Payments for booth rentals are non-refundable. I request booth number(s) I understand booths are allocated on a first-come-first-serve basis and my request may not be allowed. I understand I will receive confirmation of my booth number(s). I also understand that this contract is not cancellable. If the exhibitor fails for any reason to take possession of, or to use the space, no refund shall be made and all payments made shall be forfeited as a genuine pre-estimate of damages, not a penalty. Any outstanding monies regarding the total amount on this contract must be paid in full. Show Management reserves the right to cancel any contract for non-payment as and when due, without prejudice to the right of Show Management to seek damages for non-payment from exhibitor. The exhibitor agrees with show management that, for a period of two years from the close of the show in respect of which this agreement is executed, it will not acquire any ownership, interest in or join any organization which owns or is developing any other show which competes with the Toronto International Bicycle Show. The exhibitor agrees to stay within the confines of their space, otherwise the exhibitor agrees to pay Canadian Shows & Special Events Inc. \$500 for "Aisle Infringement."

Total cost of booth(s) \$ Enclosed is my cheque for \$

I hereby apply for space in the Toronto International Bicycle Show 2010 (o/b Canadian Shows & Special Events Inc.) as stated above, subject to show management approval. I accept this application and all its terms and agree to abide by the rules and regulations governing the show.

Authorized Signature Date

Mail or fax to Josie Graziosi, Toronto International Bicycle Show, One Yonge Street, Suite 1801, Toronto, Ontario M5E 1W7

Fax: (416) 369-0515 • Tel.: (416) 363-1292 • e-mail: josie@telsec.net • web site: www.bicycleshowsortoronto.com Our G.S.T. # is R135039733

PLEASE RETURN THIS COPY WITH PAYMENT