

# BMX Park – Toronto XJam 2018



The Toronto X-Jam will feature some of the world's best BMX and Mountain Bike Freestyle Pros, including a special course for Street Jam.

## LEVEL 1

- Provide prizing for competitors or promotional items for giveaway to competitors or attendees of the competition – **Value \$500**
- Your company will receive sponsorship mention on the Toronto International Bicycle Show and X-Jam websites (including your company logo) and during the X-Jam event at the show – **Value \$500**

**Level 1 Sponsorship Cost: \$500 plus prizing and/or promotional items**

## LEVEL 2

- 10' x 10' booth in the area – **Value \$1,150**
- 1 company banner/sign in the feature area – **Value \$500**
- Your company will receive sponsorship mention on the Toronto International Bicycle Show and XJam websites (including your company logo) and during the XJam event at the show – **Value \$500**

**Level 2 Sponsorship Cost: \$1,500**

## LEVEL 3

- 20' x 20' booth in the area – **Value \$3,280**
- 1 company banner/sign located in the feature area – **Value \$500**
- Company decals (approx. 12" x 12") on course ramp. Includes 1 location. **Value \$500** per location of decals.
- Provide prizing to competitors. Your company may provide promotional items to event competitors – **Value \$500**
- Your company will receive sponsorship mention on the Toronto International Bicycle Show and X-Jam websites (including your company logo) and during the X-Jam event at the show – **Value \$500**

**Level 3 Sponsorship Cost: \$3,000 plus prizing and/or promotional items**

## LEVEL 4

- Customized Sponsorship Package catered to the sponsor's requirements

**Level 4 Sponsorship Cost: Customized based on requirements – i.e. booth space, banners, decals, etc.**



### PLEASE NOTE

All banners, signs and decals **MUST** be provided by sponsor.



For more information call Josie: (416) 363-1292 or e-mail [josie@telsec.net](mailto:josie@telsec.net)

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TORONTO INTERNATIONAL  
BICYCLE SHOW

TORONTO INTERNATIONAL BICYCLE SHOW, MARCH 2-4, 2018  
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