



# DISPLAY SPACE APPLICATION & CONTRACT

We, the undersigned, herein referred to as exhibitor, do hereby submit our application for reservation of display space as an exhibitor in the Toronto Bicycle Show and E-Bike Expo.

## TORONTO BICYCLE SHOW AND E-BIKE EXPO

Fri., Mar. 5 – Sun., Mar. 7, 2021 • The International Centre, Halls 2 & 3 • Mississauga, ON, Canada

Date.....Company.....  
 Address.....City.....  
 Province (or State).....Postal Code (or zip).....E-mail.....  
 Phone ( ).....Fax ( ).....Contact.....  
 Company website address.....  
 Please list contact information for ALL Social Media platforms you're currently on.....

For advertising purposes, what product(s) will you display?.....

**I agree to display my latest and hottest products.**

### SHOW HOURS

**MOVE IN:** Thurs., Mar. 4: 8 am to 8 pm **MOVE OUT:** Sun., Mar. 7: 5 pm to 10 pm  
**SHOW:** Fri., Mar. 5: 11 am–8 pm • Sat., Mar. 6: 10 am–6 pm • Sun., Mar. 7: 10 am–5 pm

### BOOTH RENTAL RATES (Single booth size 10' x 10' or 100 sq. ft.)

- Prices per booth are for entire 3 days – per company, per exhibitor
- 1 – 2 booths – \$1,326 per booth (plus 13% HST)
  - 3 – 5 booths – \$944 per booth (plus 13% H.S.T.)
  - 6 – 9 booths – \$842 per booth (plus 13% H.S.T.)
  - 10 booths or more – \$801 per booth (plus 13% H.S.T.)

### SPECIAL MANUFACTURER EXHIBITOR SET-UP PROGRAM

We do it for you! The Show provides and assembles the display – i.e. display curtains, carpet, table and 2 chairs.

- \$1,530 per 10' x 10' booth (plus 13% H.S.T.)

Get a 2% discount if you pay by cheque for any booth space.

### YOUR BOOTH PAYMENT ALSO INCLUDES

- Free parking • 24-hour security
- Complimentary exhibitor badges and show passes
- Free materials handling
- Booth curtains if required
- Opportunity to participate in pre-show publicity materials
- Special low rate at show hotel
- Pre-show discounts on electrical and exhibit materials

NOTE: 2% INTEREST CHARGED ON OVERDUE ACCOUNTS.

### IMPORTANT NOTICE

Payments for booth rentals are non-refundable. I request booth number(s) ..... I understand booths are allocated on a first-come-first-serve basis and my request may not be allowed. I understand I will receive confirmation of my booth number(s). I also understand that this contract is not cancellable. If the exhibitor fails for any reason to take possession of, or to use the space, no refund shall be made and all payments made shall be forfeited as a genuine pre-estimate of damages, not a penalty. Any outstanding monies regarding the total amount on this contract must be paid in full. Show Management reserves the right to cancel any contract for non-payment as and when due, without prejudice to the right of Show Management to seek damages for non-payment from exhibitor. The exhibitor agrees with show management that, for a period of two years from the close of the show in respect of which this agreement is executed, it will not acquire any ownership, interest in or join any organization which owns or is developing any other show which competes with the Toronto Bicycle Show and E-Bike Expo.

**aisle infringement: All exhibitors are required to stay within the confines of their booth space. If any exhibitor does not, show management will charge the exhibitor for any additional space that the exhibitor has arbitrarily designated as his or her own.**

Total cost of booth(s) \$..... Enclosed is my cheque for \$.....

I hereby apply for space in the 2021 Toronto Bicycle Show and E-Bike Expo, o/b Canadian Shows & Special Events Inc. as stated above, subject to show management approval. I accept this application and all its terms and agree to abide by the rules and regulations governing the show. PLEASE NOTE: In addition, the exhibitor hereby acknowledges and accepts, by making payment for space in the show and/or exhibiting in the show, that the exhibitor is agreeing to abide by the terms and conditions set out in the display space application and contract whether they provide a signed copy or not.

Authorized Signature..... Today's Date.....

Mail, scan or fax to Toronto Bicycle Show and E-Bike Expo, One Yonge Street, Suite 1801, Toronto, Ontario M5E 1W7 • F: (416) 369-0515  
 T: (416) 363-1292 • josie@telsec.net • www.bicycleshowtoronto.com • #bicycleshow • facebook.com/bicycleshow. Our H.S.T. # R135039733



### PAYMENT SCHEDULE

**Due upon receipt of invoice. Contract is valid on acceptance with or without payment. No exhibitor will be permitted access to the show facilities unless all amounts are paid in full.**  
**Payable by cheque to:**  
**Toronto Bicycle Show and E-Bike Expo**

### PLEASE NOTE

Exhibitor will be placed on floorplan only upon receipt of signed contract.

**PLEASE RETURN THIS COPY WITH PAYMENT**