



TORONTO INTERNATIONAL BICYCLE SHOW

# DISPLAY SPACE APPLICATION & CONTRACT

We, the undersigned, herein referred to as exhibitor, do hereby submit our application for reservation of display space as an exhibitor in the Toronto International Bicycle Show.

## TORONTO INTERNATIONAL BICYCLE SHOW

Friday, March 1 – Sunday, March 3, 2019 • Better Living Centre • Exhibition Place • Toronto, Ontario, Canada

Date.....Company.....

Address.....City.....

Province (or State).....Postal Code (or zip).....E-mail.....

Phone ( ).....Fax ( ).....Contact.....

Company website address.....Twitter name.....

Facebook Profile.....

For advertising purposes, what product(s) will you display?.....

### 2019 SHOW HOURS

**MOVE IN:** Thursday, February 28: 8 am – 10 pm **MOVE OUT:** Sunday, March 3 beginning at 6 pm and ending at midnight  
**SHOW:** Friday, March 1: Noon – 9 pm • Saturday, March 2: 10 am – 7 pm • Sunday, March 3: 10 am – 6 pm

### BOOTH RENTAL RATES (Single booth size 10' x 10' or 100 sq. ft.)

- Prices per booth are for entire 3 days – per company, per exhibitor
- 1 - 2 booths – \$1,175 per booth (plus 13% Harmonized Sales Tax)
  - 3 - 5 booths – \$840 per booth (plus 13% H.S.T.)
  - 6 - 9 booths – \$760 per booth (plus 13% H.S.T.)
  - 10 booths or more – \$730 per booth (plus 13% H.S.T.)

### SPECIAL MANUFACTURER EXHIBITOR SET-UP PROGRAM

We do it for you! The Show provides and assembles the display – i.e. display curtains, sign, carpet, table and 2 chairs.  
• \$1,375 per 10' x 10' booth (plus 13% H.S.T.)

### YOUR BOOTH PAYMENT ALSO INCLUDES

- Complimentary exhibitor badges and show passes
- 24-hour security
- Free on-site exhibitor storage
- Free materials handling
- Booth curtains if required
- Opportunity to participate in pre-show publicity materials
- Special low rate at show hotel
- Pre-show discounts on electrical and exhibit materials

NOTE: 2% INTEREST CHARGED ON OVERDUE ACCOUNTS.

### IMPORTANT NOTICE

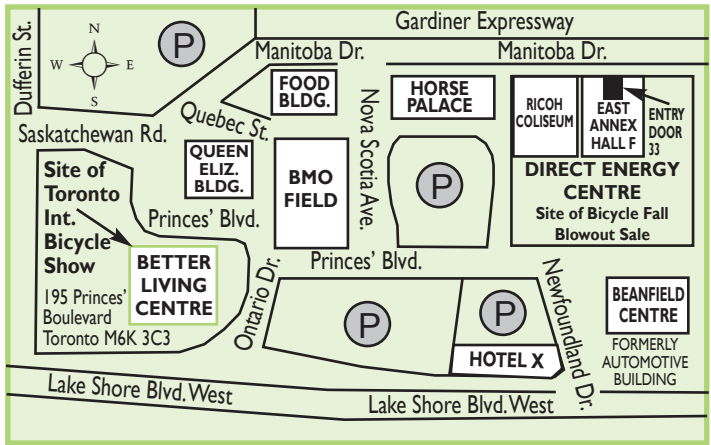
Payments for booth rentals are non-refundable. I request booth number(s) ..... I understand booths are allocated on a first-come-first-serve basis and my request may not be allowed. I understand I will receive confirmation of my booth number(s). I also understand that this contract is not cancellable. If the exhibitor fails for any reason to take possession of, or to use the space, no refund shall be made and all payments made shall be forfeited as a genuine pre-estimate of damages, not a penalty. Any outstanding monies regarding the total amount on this contract must be paid in full. Show Management reserves the right to cancel any contract for non-payment as and when due, without prejudice to the right of Show Management to seek damages for non-payment from exhibitor. The exhibitor agrees with show management that, for a period of two years from the close of the show in respect of which this agreement is executed, it will not acquire any ownership, interest in or join any organization which owns or is developing any other show which competes with the Toronto International Bicycle Show. **aisle infringement: All exhibitors are required to stay within the confines of their booth space. If any exhibitor does not, show management will charge the exhibitor for any additional space that the exhibitor has arbitrarily designated as his or her own.**

Total cost of booth(s) \$..... Enclosed is my cheque for \$.....

I hereby apply for space in the 2019 Toronto International Bicycle Show (o/b Canadian Shows & Special Events Inc.) as stated above, subject to show management approval. I accept this application and all its terms and agree to abide by the rules and regulations governing the show.

Authorized Signature..... Today's Date.....

Mail, scan or fax to Toronto International Bicycle Show, One Yonge St., Suite 1801, Toronto, Ontario M5E 1W7 • F: (416) 369-0515 T: (416) 363-1292 • josie@telsec.net • www.bicycleshowtoronto.com • #bicycleshow • facebook.com/bicycleshow Our H.S.T. # R135039733



**PAYMENT SCHEDULE**  
Due upon receipt of invoice. Contract is valid on acceptance with or without payment. No exhibitor will be permitted access to the show facilities unless all amounts are paid in full.  
**Payable by cheque to:**  
**Toronto International Bicycle Show.**

**PLEASE NOTE**  
Exhibitor will be placed on floorplan only upon receipt of signed contract.

PLEASE RETURN THIS COPY WITH PAYMENT